

21 October 2011

Global Brands S.A. ("Global Brands" or "the Company")

Director Dealing

Global Brands S.A. (AIM: GBR), an international business developing branded food operations in Europe, including being the master franchise owner for Domino's Pizza in Switzerland, Luxembourg and Liechtenstein, announces that it has today been informed that Bruce Vandenberg, its CEO, has increased his beneficial holding by 250,000 shares.

Vancor Limited, a company beneficially owned by Bruce Vandenberg, purchased 250,000 ordinary shares in Global Brands at an average price of 1.63p/share. Following this, Bruce Vandenberg, or companies of which he is the beneficial owner, hold a total of 5,070,699 ordinary shares, representing 2.48% of the issued share capital of the Company.

-Ends-

For further information:

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Notes to Editors:

Global Brands is a public company incorporated under the laws of Luxembourg and established in 1999. The company has been admitted to trading on the AIM of the London Stock Exchange since 2005.

The Company is the owner and operator of the exclusive master franchise of Domino's Pizza in Switzerland, Luxembourg and Liechtenstein. Domino's Pizza is the world's leading pizza delivery brand, with over 9000 stores in 63 markets.

Global Brands SA's stated strategy is to add additional international brands to its portfolio.