

26 March 2012

**Global Brands S.A. (“Global Brands” or “the Company”)**

**Issue of Equity and  
Total Voting Rights**

Global Brands SA announces that it has received warrant exercise notices for 128,166 ordinary shares. Consequently the board on 23 March 2012 issued and allotted 128,166 new ordinary shares

Application has been made to the London Stock Exchange plc for 128,166 ordinary shares of CHF 0.002 each in the Company (“Shares”) to be admitted to AIM following the exercise of warrants. Admission of the shares to trading is expected on 29 March 2012.

The Shares will rank *pari passu* with the Company’s existing ordinary shares and dealings are expected to commence at 8:00 am on 29 March 2012.

Following the issue of equity, the total number of shares in issue is now 183,514,346 Ordinary Shares of CHF 0.002. Investors should use the number of 183,514,346 shares as the basis for calculating their obligations to notify their holdings under the disclosure and transparency rules (“DTR”).

**For further information:**

**Global Brands S.A.**

Simon Bentley, Chairman  
Bruce Vandenberg, CEO

Tel: (0) 20 7317 8022  
[www.globalbrands.ch](http://www.globalbrands.ch)

**Libertas Capital**

Thilo Hoffmann  
Sandy Jamieson

Tel: (0) 20 7569 9650  
[www.libertascapitalpartners.com](http://www.libertascapitalpartners.com)

**Alexander David Securities Ltd**

Bill Sharp  
Fiona Kinghorn

Tel: (0) 20 7448 9812  
Tel: (0) 20 7448 9829  
[www.ad-securities.com](http://www.ad-securities.com)