

28 April 2011

Global Brands S.A. (“Global Brands” or “the Company”)

Total Voting Rights

Under the Disclosure and Transparency Rules of the Financial Services Authority, the Board of Global Brands notifies the market of the following:

As at the date of this announcement, the Company's issued share capital consists of 204,173,718 ordinary shares of CHF 0.02 each, with voting rights ('Ordinary Shares'). The Company does not hold any Ordinary Shares in Treasury.

Therefore the total number of Ordinary Shares in the Company with voting rights is 204,173,718.

The above figure of 204,173,718 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the Financial Service Authority's Disclosure and Transparency Rules.

ENDS

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Notes to Editors:

Global Brands is a public company incorporated under the laws of Luxembourg and established in 1999. The company has been admitted to trading on the AIM of the London Stock Exchange since 2005.

The Company is the owner and operator of the exclusive master franchise of Domino's Pizza in Switzerland, Luxembourg and Liechtenstein. Domino's Pizza is the world's leading pizza delivery brand, with over 9,200 stores in 65 markets.

Global Brands SA's stated strategy is to add additional international brands to its portfolio.